



**imagineer systems**  
next-generation vfx tools

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**For Immediate Release**

**Imagineer Systems Enhances Workflow Between mocha, mocha for After Effects v2 and Red Giant Warp in New Point Release**

*Newest Version of mocha products Streamline Corner-Pinning Data Export Directly to Red Giant Warp*

**GUILDFORD, UK (November 3, 2009)** -- Imagineer Systems ([www.imagineersystems.com](http://www.imagineersystems.com)) today announced new software point releases of its popular planar tracking and rotoscoping software **mocha** and **mocha for After Effects v2**. Most notably with this new release, **mocha v1.6** and **mocha for After Effects v2** now support tracking data export directly to the Red Giant Warp After Effects plug-in.

**mocha for After Effects v2** is a stand alone 2D tracking tool for the After Effects community based on Imagineer Systems' unique 2.5D Planar Tracking technology. **mocha for After Effects** helps solve problematic shots that traditionally challenge point based trackers, such as footage with objects moving out of frame, lack of detail, motion blur and heavy grain. This helps the artist to generate solid tracks, giving position, scale, rotation, shear and perspective matched tracks and exporting the data to After Effects in less time.

“Many of our users have been requesting a simpler workflow between Red Giant Warp's powerful dual-corner pinning tool and **mocha for After Effects'** superior planar tracking system,” said Sean Safreed, direct of product management for Red Giant Software. “Thanks to Imagineer's work, Warp has direct access to the mocha output. We're excited that users can now use both together seamlessly.”

“In the last year, After Effects artists have become reliant on **mocha's** planar tracker to solve the most challenging shots but are always looking for ways to improve their compositing workflow,” added Ross Shain, chief marketing officer for Imagineer Systems. “Red Giant's Warp offers

high quality corner pin rendering and the ability to use **mocha**'s data with a simple dual pin interface. This solves some of the existing complexity that can arise when using AE for screen replacements. Partnering with developers like Red Giant to ensure our tools are working effectively and efficiently together ultimately yields the kind of value our customers are looking for.”

### ***Pricing and Availability***

**mocha for After Effects v2.1.0** is available immediately and is priced at \$210 USD.

The upgrade to version 2 from Adobe After Effects CS4 is priced at \$110 USD. For more information, or to purchase **mocha for After Effects v2.1.0**, please visit [http://www.imagineersystems.com/products/mocha\\_for\\_After\\_Effects/](http://www.imagineersystems.com/products/mocha_for_After_Effects/).

**mocha v1.6** is also available immediately and is priced at \$1,095.00 USD. For more information, or to purchase **mocha v1.6**, please visit <http://www.imagineersystems.com/products/mocha/>.

### ***About Imagineer Systems***

Imagineer Systems Ltd innovates and markets next-generation visual effects solutions for film, video and broadcast post production markets. Imagineer Systems has made its mark on such marquis Hollywood blockbuster productions as Casino Royale, Pirates of the Caribbean and Harry Potter. Imagineer's desktop product line consists of **monet**<sup>™</sup> - placement station, **mokey**<sup>®</sup> - removal station, **motor**<sup>™</sup> - roto station, **mocha**<sup>™</sup> - tracking station, **mocha for After Effects**<sup>™</sup> - planar tracker for Adobe After Effects, and **mocha shape for After Effects**<sup>™</sup> - the new rotoscoping shape import plug in for After Effects users, **mocha for Final Cut**<sup>™</sup> - planar tracking for Final Cut Pro users, and **mocha shape for Final Cut**<sup>™</sup> - the new rotoscoping shape import plug in for Final Cut Pro. Imagineer Systems was founded in 2000 and its headquarters is located in Guildford, United Kingdom. For more information visit [www.imagineersystems.com](http://www.imagineersystems.com).