



imagineer systems
next-generation vfx tools

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Imagineer Systems Ushers in Holiday Season for Students, Freelancers and Independent VFX Artists

Special Promotional Offers Designed to 'Pay Forward' to Next Generation of VFX Artists Following Banner Year for Imagineer Systems

GUILDFORD, UK (December 4, 2007) Imagineer Systems (www.imagineersystems.com), creators of next-generation VFX tools, today announced it has launched a special Holiday promotion targeted at students, freelancers and independent VFX artists. Beginning today, and ending December 17, 2007, Imagineer Systems is offering significant incentives for fledgling VFX artists and independents to embrace the Company's increasingly ubiquitous design solutions and begin building industry-critical skills, such as tracking, rotoscoping and removal. Select Imagineer Systems products included in this promotion include **motor**, **mocha**, **mocha-AE** and more.

Students, freelancers and independent VFX artists who qualify for this new promotional offer should visit <http://www.imagineersystems.com/newsletters/dec07/dec-promo.html> for more information.

"2007 has been a banner year for Imagineer Systems. We've introduced a number of highly advanced planar tracking and roto tools that have generated a lot of excitement and transformed the way VFX artists approach their work," said Allan Jaenicke, chief executive officer of Imagineer Systems. "So with our tools becoming more ubiquitous throughout the industry, we wanted to pay special attention this Holiday Season to the new, up-and-coming generation of VFX artists. We're hoping that, with some help from Imagineer Systems, these next generation designers can begin to get a leg up on what is an increasingly competitive market that requires artists to have knowledge of the most advanced toolsets. By offering incentives from 50% to as much as 90% off select products, it's our way of 'paying it forward' following a successful 2007 and providing some help to aspiring new designers."

Imagineer Systems VFX solutions included in this special Holiday promotion include **monet**, **mokey**, **motor**, **mocha**, and **mocha-AE**. To qualify for this offer you must be a student, a freelancer or purchasing for personal use only. Orders from businesses with more than 2 employees will not be accepted.

About Imagineer Systems

Imagineer Systems Ltd innovates and markets next-generation visual effects solutions for film, video and broadcast post production and have made their mark on such marquis Hollywood blockbuster productions as Casino Royale, Pirates of the Caribbean and Harry Potter. Imagineer's product line consist of **monet**[™] - placement station, **mokey**[™] - removal station, **motor**[™] - roto station, **mofex**[™] - plug-in for Shake. Imagineer Systems was founded in 2000 and its headquarters is located in Guildford, United Kingdom. For more information visit www.imagineersystems.com

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